DiiA acquires DALI trademarks

*DiiA members will be able to use the DALI-2 logo on their certified products, signifying improved interoperability and enhanced functionality.*

PISCATAWAY, NJ, USA – June 9, 2017 –

The Digital Illumination Interface Alliance (DiiA) has acquired the trademarks relating to DALI lighting products and systems via IEEE-ISTO. These trademarks include the original DALI logo, the new DALI-2 logo, and the DALI wordmark for use in lighting applications.

DiiA is an open, global consortium of lighting companies that promotes the adoption of lighting-control systems using DALI technology. The trademark acquisition is an important step in DiiA’s mission to launch an independently-verified certification program for DALI-2 products.

The DALI trademarks were acquired by IEEE-ISTO, acting on behalf of DiiA, from ZVEI, the German Electrical and Electronic Manufacturers’ Association. Terms of the deal were not disclosed. ZVEI provided a range of services related to DALI version 1 through its DALI working party (also known as DALI-AG). This organization was dissolved by ZVEI in late March 2017.

Members of DiiA will soon be able to use the DALI-2 logo on their certified products. DALI-2 certification is based on version 2 of IEC 62386, the international DALI standard, which incorporates control devices and features many other improvements compared with DALI version 1.

The original DALI logo is already used widely on products to indicate compliance with the older version 1 of the DALI standard. However, DALI version-1 compliance testing is based on self-declaration by manufacturers without verification of results. DiiA membership includes the right to use the DALI version-1 logo.

The new DALI-2 logo, backed by DiiA certification, indicates significantly improved interoperability and additional functionality compared with the current DALI systems in the market.

“Building on the successes of DALI version 1, DiiA is moving the industry forward to a whole new level of functionality and interoperability, via DALI-2 product certification,” says Ruud van Bokhorst, General Manager of DiiA. “We are acting on behalf of the entire lighting industry to bring these improvements to the market, and the trademark acquisition represents a critical step in this process.”

DiiA will conduct market surveillance and take action to ensure appropriate usage of DALI trademarks by all participants in the global lighting market.
Please contact DiiA for more information on the benefits of DiiA membership, which includes certain rights to use the DALI logos and the ability to participate in the DALI-2 certification program.

About DiiA

The Digital Illumination Interface Alliance (DiiA) is an open, global consortium of lighting companies that aims to grow the market for lighting-control solutions based on digital addressable lighting interface (DALI) technology. DiiA was established in response to industry requests for an independently-verified DALI-2 certification program that covers the functionality specified in the version 2 of the IEC 62386 family of international standards. DALI-2 certification brings the promise of significantly improved interoperability and additional functionality compared with current DALI systems in the market. DiiA is a member program of the IEEE Industry Standards and Technology Organization (ISTO).

Contact Information

Please visit the Digital Illumination Interface Alliance website (www.digitalilluminationinterface.org) for more information. If you have any questions, please contact:

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